



BLUE OCEAN

innovative concentrates for a safer planet

NET ZERO BUILDINGS WEEK RECAP



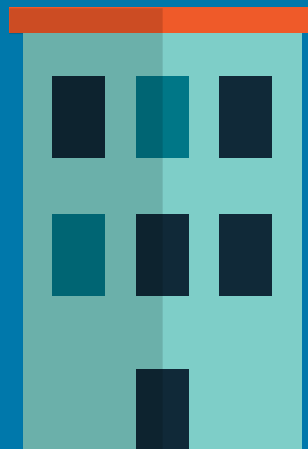
BLUE OCEAN can be the next step in your journey towards #NetZero. Our solid water treatment products can help you achieve net zero as they help improve **ENERGY EFFICIENCY** and reduce **CARBON EMISSIONS!**

ENERGY EFFICIENCY



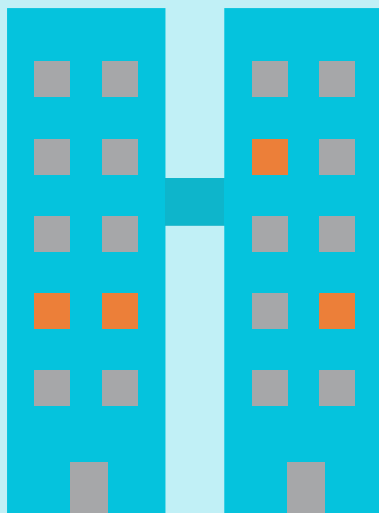
An effective water treatment program with BLUE OCEAN's solid products provides clean boiler tubes and cooling tower condenser tubes which allows this equipment to run more **EFFICIENTLY**.

Because of the significant weight difference between BLUE OCEAN's products and traditional liquid water treatment **60% LESS FOSSIL FUEL** is used when delivering our SOLID products.



CARBON REDUCTION
due to
LESS FUEL USAGE

CARBON REDUCTION
due to
LESS PLASTIC USAGE



Because of the significant size difference, there is a significant carbon savings due to **REDUCED PLASTIC USAGE** in the packaging for BLUE OCEAN's solid products.

Traditional liquid water treatment needs the addition of NaOH to keep actives in solution. BLUE OCEAN products do not need NaOH. NaOH is hazardous and very energy intensive to make.



CARBON REDUCTION
due to
LESS NaOH USAGE

To find out more, visit:
www.blueoceansolids.com